

## **PRESS RELEASE**

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### **Recording Artist Juixe has partnered with the Phoenix Lifestyle Marketing Group**

The Phoenix will provide Branding, Digital Strategy, Creative Design, and Campaign Execution

We are thrilled to announce our new client partnership with North Carolina-based recording artist Juixe. The Phoenix will seek additional opportunities to brand the up-and-coming artist including commercial endorsements.

The 23-year-old rapper gained notoriety by placing QR Codes for his album on all outgoing packages that would be delivered to customers during his tenure at an Amazon Distribution Center.

Gearing up for the release of his new album “Timeless” to support the hit lead single “Pop My Shit” featuring SMG artist Toosii, The Phoenix team will create a re-branding campaign that will consist of a new logo, brand audit, website, social media strategy and execution.

To learn more about Juxie, please visit their website at [www.getjuixed.com](http://www.getjuixed.com)

**Phoenix Lifestyle Marketing Group is a full-service marketing agency specializing in insights-driven Brand Development, Brand Strategy, Campaign Design and Program Execution. We leverage our expertise in iconic Brand Architecture and our network of strategic partnerships to cultivate meaningful connections that unite Brands and their audiences. At The Phoenix, we pride ourselves on delivering on time, every time and on brand, every day to exceed our clients’ expectations and deliver results.**

Learn more about us at [PhoenixLMG.com](http://PhoenixLMG.com) or find us on Social Media Platforms @PhoenixLMG